

Bridget O'Grady (Alumnus)

WHAT IS YOUR EDUCATION BACKGROUND?

- Graduated in 2010 with Bachelor of Science in Finance, Penn State University (University Park)

WHAT EXPERIENCES HAVE YOU HAD SINCE GRADUATION?

- I spent this summer living down the shore while I studied for three financial exams.
- I also traveled to Ireland for a family reunion where I learned a lot about our past and what it took for my family to get to where we are now.
- As September rolled around, I began work as a financial professional with AXA Advisors in Philadelphia.
- Every day is a new experience as I work with teachers to help them prepare for and meet their financial goals for retirement.

WHY DID YOU CHOOSE TO BE INVOLVED WITH WIB AT PENN STATE?

- WIB was the first club I joined as a freshman because it seemed to offer everything I was looking for in an organization. I can still remember sitting in the first Involvement Night, watching the Executive Board speak at the front of the room, and thinking to myself, "I want to be up there one day."
- I truly believe in everything WIB does to help develop students into professional women.

FAVORITE WIB MEMORY

- SO MANY! THON, Wharton Conference, WIB Week, the hayride and pottery socials, the list goes on... I miss it!!

FAVORITE PENN STATE MEMORY

- THON!! And Penn State Football. And all my WIB girls ☺ Best 4 years ever.

WHAT'S YOUR FAVORITE COURSE YOU TOOK AT PENN STATE?

- FIN 414... I waited for so long until I could take that class in the trading room my last semester. It was by far the hardest class I took at PSU, but I learned so much!

ADVICE FOR UNDERGRADUATE STUDENTS

- Become friends with everyone. Each person you meet has so much to offer and you can learn and grow from every interaction. The relationships you build throughout college are so important!

FAVORITE QUOTATION

- "Nobody can make you feel inferior without your consent." ~Eleanor Roosevelt

Meg Brower (Advisor)

WHAT IS YOUR EDUCATION BACKGROUND?

- Bachelor of Science, Administration of Justice, Penn State University (University Park)
- Master of Management, University of Mary (North Dakota)

WHAT IS YOUR ROLE AT PENN STATE, IN SMEAL, AND/OR WITH WOMEN IN BUSINESS?

- My primary role is as an Academic Adviser within the Smeal College of Business. In addition to advising undergraduate students regarding ETM requirements, majors and minors, I also have responsibilities that focus on change of location/transition student programs and initiatives. I also serve as a Smeal representative adviser for Judicial Affairs.
- Within Smeal, I also have held adjunct faculty positions, such as with BA 242 this past summer, with PSU 006 this semester and with MGMT 496 spring and fall 10, as well as serving as a lab counselor for BA 297A this semester.
- Finally within Smeal, I serve as co-adviser for Women in Business, serving as a guide for the organization if/when needed and assisting however possible. Hopefully I can also serve as a role model for some!

ADVICE FOR UNDERGRADUATE STUDENTS

- In regard to your academic career, plan early and often. Get to know your adviser and discuss all options and plans that you are considering.
- Get actively involved; don't just sign up for a student organization, pay your membership dues and expect that you can use that on your resume. Strive to take on leadership roles – with or without titles!
- Don't be afraid to step out of your comfort zone and challenge yourself.

FAVORITE QUOTATION

- "The mind is not a vessel to be filled but a fire to be kindled." Plutarch

HOW CAN STUDENTS CONTACT YOU IF THEY HAVE ANY QUESTION OR ARE INTERESTED IN LEARNING MORE ABOUT YOUR EXPERIENCES?

- Email is the best way – meh182@psu.edu It can get busy, so don't be concerned if it takes a few days for me to reply...I will!

RONI FRANCKE

- **What is your education background?**

Some college but returning to college this Fall to complete my Bachelor's degree in Organizational Leadership.

- **What is your role at Penn State, in SMEAL, and/or with Women in Business?**

My title is Corporate Relations Manager in the Office of Career & Corporate Connections. I work with our Corporate Associates to schedule events, assist with the logistics, work with my team to be sure the events are successful. Along with that, I also assist our 40 Smeal Student Organizations with scheduling their events and assist them when asked, which is how I became involved with WIB.

- **Advice for Undergraduate Students**

stay focused, be true to yourself and go for what you want; anything is possible with determination! Love what you do, life is too short to be doing something you are not passionate about.

- **Favorite Quotation**

"There is no such thing as I'll try! Either you do it or you don't" Chalene Johnson, Fitness Guru and Motivational Speaker

- **How can students contact you if they have any question or are interested in learning more about your experiences?**

I have an open door policy, they can reach me through email, rdo1@psu.edu or visit me in 114 Business

- **Other Words of Wisdom for WIB Members**

You should be proud of yourselves for everything you accomplish, the relationships you build and the strength of your organization. Never give up on what you want in life!

JENNIFER L. EURY

- **What is your education background?**

I earned a master's degree in Higher Education and a bachelor's degree in Public Relations/Advertising, both from Penn State. I am currently pursuing my Ph.D. in Higher Education, with a minor in Management & Organization.

- **What is your role at Penn State, in SMEAL, and/or with Women in Business?**

I am the Director of Alumni Relations for the Smeal College of Business. I also assist Women in Business with a variety of initiatives throughout the year, including the Powerful Women Paving the Way conference.

- **Advice for Undergraduate Students**

I encourage you to get involved and to make the most of your Penn State and Smeal experiences. Take advantage of opportunities to study abroad, conduct research with a faculty member, join a club or organization, volunteer in the community, network with Penn State and Smeal alumni and recruiters, and more. Identify your interests and get involved, as your time here, is truly what you make of it.

- **Favorite Quotation**

“Shoot for the moon. Even if you miss, you'll land among the stars.” – Les Brown

- **How can students contact you if they have any question or are interested in learning more about your experiences?**

I can be reached via e-mail at jld345@psu.edu.

- **Other Words of Wisdom for WIB Members**

I encourage you to work hard, to follow your dreams, and to identify opportunities to

BILL LIPERT

- **What is your education background?**

Bachelor of Science Marketing and Bachelor of the Arts Journalism both earned at Penn State University, class of 2004

- **What is your role at Penn State, in SMEAL, and/or with Women in Business?**

I'm the student organization manager for the Smeal College of Business. I serve as adviser or co-adviser to all of the business school organizations including WIB.

- **Advice for Undergraduate Students**

Take advantage of the wealth of opportunities available to you here at Penn State

Favorite Quotation

"Here we go Steelers, here we go." – specific person of origin unknown

- **How can students contact you if they have any question or are interested in learning more about your experiences?**

I'm available every business day from 8am-5pm in 114 Business Building for both walk in and scheduled appointments.

- **Other Words of Wisdom for WIB Members**

Never underestimate the value of an alternate perspective.