

WIB Fact of the Week Archives

2011-2012 School Year

DATE	FACT	SOURCE
January 8, 2012	Today there are 9.1 million women-owned businesses in the U.S., representing nearly 40% of all businesses.	http://stopharass.com/article-women-marketplace.htm
November 15, 2011	Katharine Graham (1917-2001) is considered the first woman CEO of a fortune 500 company. She was the leading lady behind the Washington Post among many other accomplishments.	http://www.time.com/time/nation/article/0,8599,167941,00.html
November 1, 2011	IBM Tuesday, (10/25/11), tapped Virginia "Ginni" Rometty to succeed Sam Palmisano as chief executive officer, becoming the first female CEO in the company's 100-year history	http://www.usatoday.com/money/industries/technology/story/2011-10-25/ibm-ceo-retires/50913034/1
October 14, 2011	Fortune magazine ranked Irene Rosenfeld as the most powerful woman in Corporate America for 2011. She is the CEO and President of Kraft Foods. She earned this title when she made the decision to split Kraft into two companies.	http://money.cnn.com/magazines/fortune/most-powerful-women/
September 10 th , 2011	Women business owners are prepared to face risk, 66% are willing to take above average or substantial risks for business investments	Business Partners Ltd.
April 25, 2011	More than 10 million companies are more than 50% owned by women in the United States – that's equal to about 48% of all the privately held companies in the country (Center for Women's Business Research).	http://www.your-small-business-guide.com/woman-owned-businesses.html
April 18, 2011	The number of businesses in which a woman owns the majority of the company have seen more growth than other businesses during the last 20 years. Their growth rate is about 42% compared to 24% for other types of businesses (Center for Women's Business Research).	http://www.your-small-business-guide.com/woman-owned-businesses.html
April 11, 2011	Surprisingly, 6% of female owned businesses are in the area of construction which is often thought to be one of the last male-dominated bastions of business. In fact, between 1997 and 2004, the number of construction companies owned by women increased by 30% (The New York Times).	http://www.your-small-business-guide.com/woman-owned-businesses.html
April 4, 2011	Contrary to popular belief, women in business don't shy away from risk. Studies have shown that about two-thirds of female business owners are prepared to take substantial risks in terms of their business investment (SME Toolkit).	http://www.your-small-business-guide.com/woman-owned-businesses.html
March 28, 2011	Women of color are becoming a strong force in minority-operated businesses. They own 42% of all the businesses owned by people of color. That's a 6% increase between 2004 and 2008 (Center for Women's Business Research).	http://www.your-small-business-guide.com/woman-owned-businesses.html
March 21, 2011	About 83% of female business owners take a personal interest in choosing the technology used for their businesses. This runs counter to the idea that women just aren't that interested in technology. Just like their male counterparts, female entrepreneurs know they need to	http://www.your-small-business-guide.com/woman-owned-businesses.html

	take a hands-on approach to all of the aspects of their business (SME Toolkit).	
March 14, 2011	The latest Catalyst statistics published in December show that 15.7 percent of Fortune 500 board seats are held by women, up slightly from 15.2 percent in 2008 and 2009. Women made up 46.7 percent of the nation's labor force in 2009 and 51.4 percent of management, professional and related positions.	http://www.easterniowabusiness.com/2011/03/13/women-on-corporate-boards-makes-good-business-sense/
February 28, 2011	In a recent study, it was found that female managers' salaries increased by 2.8% in the past 12 months (compared to 2.3% for men).	http://www.womenonbusiness.com/category/women-in-business-statistics-facts/
February 21, 2011	So-called feminine leadership traits will grow in importance in the 21st century, according to more than 160 international companies and 75 senior executives' views of their firms progress toward gender equity.	http://entrepreneurship.bestmanagementarticles.com/a-5652-some-facts-about-women-in-business.aspx
February 14, 2011	62% of the firms that included women on their senior management team saw their market share grow compared with only 39% of companies with no female senior management.	http://entrepreneurship.bestmanagementarticles.com/a-5652-some-facts-about-women-in-business.aspx
February 7, 2011	From 1979 to 2002, women with a high school diploma or more education experienced an increase in real earnings. For men, only college graduates saw an increase; all other education groups experienced a decline in real earnings during this time.	http://www.bls.gov/opub/mlr/2003/10/ressum3.pdf
January 31, 2011	The unemployment rates for adult men and adult women have tracked quite closely since the early 1980s. Prior to that time, the jobless rate for adult women tended to stay above that for men.	http://www.bls.gov/opub/mlr/2003/10/ressum3.pdf
January 24, 2011	Overall, real earnings for women 25 years and older increased by 28 percent from 1979–2002, while men's real earnings were little changed.	http://www.bls.gov/opub/mlr/2003/10/ressum3.pdf
January 17, 2011	Women have made significant inroads into managerial occupations. Between 1972 and 2002, the proportion of managerial jobs held by women more than doubled, increasing from 20 percent to 46 percent.	http://www.bls.gov/opub/mlr/2003/10/ressum3.pdf
January 10, 2011	Women business owners employ 35% more people than all of the Fortune 500 companies combined.	http://collegetimes.us/10-surprising-statistics-on-women-in-the-workplace/