

USITT@PSU
Sunday, November 11, 2007
General Meeting Proposal:
Apparel Sale Prices
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This proposal is on behalf of the future prices and profit margins on the items sold during the School of Theatre Apparel Sale. Only the pricing of the following items is being determined. All items listed will be sold during the sale.

Vote On: Pricing and Profit Margins

Item	Base Price	Sale Price	Profit
T-Shirts	\$7.90	\$15	\$7.10
Sweatshirts	\$20.40	\$35	\$14.60
Sweatpants	\$15.65	\$20	\$4.35
Polo Shirt	\$28.10	\$30	\$1.90
Zip Fleece	\$40.60	\$45	\$4.40
Tote Bag	\$8.80	\$20	\$11.20
Baseball Cap	\$8.60	\$12	\$3.40

Other Expenses: Setup Fee for Screen Printing: \$20
 Embroidery Setup Fee: \$220
 Tote Bag Setup Fee: \$45

Note: These initial fees can be paid off by the sale of approximately 40 T-shirts.

Note: These base prices are estimates determined by the number of products sold. All base prices are the most expensive estimates, if more items are sold the base prices will decrease, thus the profit margin will increase by at most three dollars. The sale prices are such that profit will always be made per item sold.