

NEWS RELEASE

Mike and Pam Reinhart
c/o Nicole Reinhart Memorial Fund
19 West Chestnut Street
Macungie, PA 18062
Phone 610-966-5486 mobile 610-417-5969
Email: reinhart13@aol.com
Web: www.nicolesbench.com

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Nicole Reinhart Memorial Fund Announces Collegiate Cycling Scholarships

(Lehigh Valley, PA) – The Nicole Reinhart Memorial Fund has established a collegiate scholarship fund, for top young track and road cyclists to help them pursue their dream of competing in Olympic Games and also attending a higher education institution. The dinner dance silent auction of 2001 raised \$10,000, with an additional \$1000 being donated by Christine and Jerry Barnes. A direct donation of \$3000 went to the Penn State Women's cycling team, and \$8500 was awarded in scholarships for 2002, distributed 17 ways, with each cyclist receiving \$500. These scholarships were presented during the Elite Track National Championships held on Friday night, August 30th, at the Lehigh Valley Velodrome in Trexlertown, PA.

These awards will be presented for the following individuals:

In no particular order!!!!

1. Jon Frederick- Penn State University
2. Kyle Wagner- Kutztown University
3. Lauren Franges- Kutztown University
4. Tyler Wren- Princeton University
5. Julia Oh- Harvard University
6. Todd Yezefski- Dartmouth College
7. Bobby Lea- Penn State University
8. Ashley Kimmet- Moravian College
9. Sarah Uhl- University of Vermont
10. Julie Kuruc- University of Minnesota
11. Megan Elliott- University of Iowa
12. Andy Tkaczuk- Penn State University
13. Dana Weber- Texas A&M University
14. Dan Wolfson- University of Massachusetts
15. Maggie Shirley- University of Georgia
16. Karen Wooten- San Diego State University
17. Jeremy Miller Leigh Carbon Community College

Nicole Reinhart died at the age of 24 on September 17, 2000, after a tragic cycling accident at the end of the BMC Software Tour of Arlington, in Arlington, Massachusetts. Following Nicole's death, the award money was donated to her family to establish a memorial fund. The family has continued to raise money and the scholarship fund was created based on the initial success of the first annual dinner dance fundraiser and silent auction, held last November.

"Young riders, like Nicole, often have to choose between these two seemingly diverse dreams," commented Mike Reinhart, president of the fund. "We have set up a scholarship to assist these talented and dedicated athletes in both of their endeavors." Athletes were required to have full time status during the fall or spring semester at a post secondary 2, 4- year, or trade school. They were also required to hold either a USCF road and/or track license.

"Nicole was an Olympic hopeful," said Lisa McGrath, Nicole's aunt, Godmother, and scholarship committee chairperson. "She will always be remembered for her smile, her happiness, her loving kindness, her humility, her spirit of encouragement, and her power and strength. The Nicole Reinhart Collegiate Cycling Scholarship Program recognizes athletes like Nicole."

The scholarship will continue with money raised each year in the silent auction, held during the Nicole Reinhart Fund Annual Dinner Dance. This year's fundraiser is scheduled for November 16, 2002 at the Holiday Inn and Conference Center, Routes 100 and 222, in Fogelsville, PA. For information on the dinner dance fundraiser, or making a donation to the silent auction, or to support the Nicole Reinhart Memorial Fund, please contact Pam or Mike Reinhart at 19W Chestnut St Macungie, PA 18062, or visit their website at www.nicolesbench.com.

About Nicole Reinhart

Nicole graduated from Emmaus High School where she was an accomplished athlete. She excelled in cross-country, track and field, and was a three time National Fitness Champion. She also excelled in cycling, winning a total of 2 Elite Track National Championships, 9 Junior National Track Championships with 2 National records to her credit. On September 17, 2000, the 24-year old Saturn Cyclist was primed to take home a \$250,000 prize in the BMC Software Grand Prix, just one race away from the bonus of winning all four races in the series. After a tragic racing accident in Arlington, Massachusetts, which took Nicole's life, the furthest thing from anyone's mind was the prize money. Still, BMC Software quickly and generously donated the entire amount to Nicole's family to start a memorial fund. The Nicole Reinhart Memorial Fund was established, a legacy that will bear her name forever.

About the Nicole Reinhart Memorial Fund

In only its second year of existence, the Nicole Reinhart Memorial Fund has distributed over nearly a \$140,000 to organizations and individuals who promote youth cycling, fitness, and other endeavors that promote building safety awareness, self-esteem, character, sportsmanship, and faith. The fund's mission is to continue Nicole's giving spirit and to touch as many lives as possible. This will be accomplished through education, financial support, scholarships, special activities, and events. The fund has also been actively involved in fundraisers for other worthwhile non-profit organizations such as women's cancer and grief counseling. As a 501 (c) (3) non-profit, all donations made to the fund are tax-exempt. For latest information on opportunities, activities, events or donations, please visit www.nicolesbench.com.