



Penn State Behrend M.I.S. Club

September 2007

Volume 1, Issue 1

Upcoming Meetings

September 6, 2007

➤ 6:00 PM - REED 113

September 20, 2007

➤ 6:00 PM - REED 114

- Recruiting Meeting, Pizza and drinks

October 4, 2007

➤ 6:00 PM - REED 113

2007 Wharton Technology Conference

In February, the M.I.S. Club ventured to Philadelphia, PA to attend the 2007 Wharton Technology Convention. The Wharton Technology Conference brings together leaders from industry, academia and government to engage in discussion and debate about trends in business and technology.



The M.I.S. Club was given the opportunity to keep on top of current technology trends, be inspired by emerging business models, hear from industry experts, network with peers and discuss how to monetize a new wave of innovation.

The Wharton Conference special guest was Frank Abagnale, Jr., subject of the film, Catch Me If You Can. The M.I.S. Club also won a Microsoft XBOX as one of the many contests and give-a-ways the conference had. We are looking forward to attending the next Technology Conference in 2008.

For more information on the Wharton Technology Conference, please visit: <http://www.whartontechconference.com/>

Top Ten List

The 10 biggest technology flops of the past 40 years as named by COMPUTERWORLD

1. The Apple Newton
2. DIVX
3. Dot-bombs
4. The IBM PC jr
5. Internet currency
6. Iridium
7. Microsoft Bob
8. The Net PC
9. The paperless office
10. Virtual reality

Behrend MIS Starting Salaries

2005-2006

High: \$62,000

Median: \$47,023

Low: \$35,000

Newsletter Contact

If you are interested in contributing to the newsletter, or have questions, please contact Eric Brotherson at ebro04@yahoo.com

Presidents Welcome

I would like to welcome everyone to another exciting year with the MIS Club. We have a lot of exciting opportunities coming up in the next year including, professional speakers, social events, and technology related trips. I would encourage anyone who has any interest in technology, or is in search of technology related professional opportunities to become an active member in the MIS Club. Over the past year several of our members have been given job opportunities through contacts, and events hosted by the MIS Club. If you have questions, or comments about the club please feel free to contact me at cr15047@psu.edu



VP Eric (left), President Chris (right)

Our Mission

The mission of the Penn State Behrend MIS Club is to provide a solid foundation for the School of Business students beyond the classroom by encouraging professional development and increasing exposure to the Management Information System Industry. The MIS Club can now be found on ANGEL. If you are interested in the MIS Club, please email Chris Lawther at cr15047@psu.edu to get access to our ANGEL site.